



Display Advertisement Dimensions and Specifications

XBIZ publications are heat-set printed on 60-lb. gloss virgin paper, with a trim size of 9.625" x 14". Both monthly publications have process color on all pages and are stitched and trimmed.



Dimensions

Size (width x height)	Live Area	Trim	Bleed (0.375")
Two Page Spread	18.75" x 13.5"	19.25" x 14"	20" x 14.75"
Full Page	8.875" x 13.25"	9.625 x 14"	10.375" x 14.75"
Junior Page	n/a	7.075" x 9.125"	n/a
1/2 Page Horizontal	n/a	8.875" x 6.24"	n/a
1/2 Page Vertical	4.25" x 13.5"	4.75" x 14"	5.5" x 14.75"
Full Column	3.3" x 13.5"	3.8" x 14"	4.55" x 14.75"
1/4 Page	n/a	4.375" x 6.24"	n/a

Custom ad size available

Art Deadlines

Advertisements are due on the 10th of the month prior to publication.

Specifications

XBIZ accepts display advertisements created on Mac and PC computers in all professional-grade formats. If you have a question regarding file format compatibility, please contact your sales representative or the XBIZ art department before sending your files.

- Acceptable File Formats: PDF, EPS, TIFF, Maximum Resolution JPGs
- Acrobat PDFs should be set to print quality and properly prepared for press
- Please convert all color photographs and illustrations to CMYK color mode
- Please flatten multi-layer images prior to sending. All photographs should be set to 300 dpi.
- Vector EPS files should have all type converted to outlined artwork

XBIZ does not publish hardcore, extreme, or sexually explicit advertisements. To ensure compliance with our requirements please use the following guidelines:

- No full frontal nudity
- No lascivious exhibition of the genitals or pubic area of any person
- No masturbation
- No extreme hardcore content (including sadistic or masochistic abuse)
- No depiction of sexual intercourse (oral-genital, anal-genital, oral-anal, or genital-genital) between persons of the same or opposite sex

Should you have any questions regarding our advertising standards please be in touch with your advertising representative.

We reserve artistic discretion over any advertisement that does not comply with these guidelines.